



EMBASSY OF ISRAEL  
HANOI

Ngày 18 tháng 05 năm 2017

SỞ NGOẠI VỤ AN GIANG

Số: 1305

ĐẾN Ngày: 22/5/2017

Chuyển Số: ET.05.18.17

Lưu hồ sơ số: .....

Đại sứ quán Israel tại Hà Nội xin kính chào Sở Ngoại vụ tỉnh An Giang và xin trân trọng đề nghị một việc như sau:

Trong khuôn khổ chương trình đào tạo của Cơ quan Hợp tác Quốc tế, Bộ Ngoại Giao Israel (MASHAV), chúng tôi xin vui mừng thông báo để Quý Cơ quan biết rằng Bộ Ngoại giao dành học bổng cho các ứng viên từ Việt Nam các khóa học tại Israel như sau:

1. Khóa học “Dinh dưỡng trong môi trường biến đổi toàn cầu” (Nutrition in a changing global environment)

Thời gian học: 27/08 – 19/09/2017

Hạn nộp hồ sơ: 20/06/2017

Chi tiết: <http://bit.ly/scholarship-israel-dinhduong2017>

2. Khóa học “Công nghệ sạch - Công nghệ môi trường, đổi mới và hệ thống quản lý trong phát triển kinh tế địa phương và khu vực” (Clean Technologies – Environmental technology, innovation and management systems as a means for regional and local economic development)

Thời gian học: 27/08 – 20/09/2017

Hạn nộp hồ sơ: 30/06/2017

Chi tiết: <http://bit.ly/scholarship-congnghesach>

3. Khóa học “Doanh nghiệp đổi mới: Từ ý tưởng đến khởi nghiệp” (Innovative Entrepreneurship: From an Idea to Starting a Business)

Thời gian học: 28/08 – 14/09/2017

Hạn nộp hồ sơ: 30/06/2017

Chi tiết: <http://bit.ly/scholarship-israel-tuytuongdenkhoinghiiep>

## About the course

### Background

In cooperation with the Hebrew University of Jerusalem's Faculty of Agriculture – MASHAV's only academic affiliate – we are pleased to announce the opening of a training and capacity building program on **NUTRITION IN A CHANGING GLOBAL ENVIRONMENT**.

The course will be held in Israel at the Robert H. Smith Faculty of Agriculture, Food and Environment, International School of Agricultural Sciences, in Rehovot from, August 27, 2017- September 19, 2017.

### AIMS

Major changes have occurred in the global diet. In the past, malnutrition and infectious diseases were of primary concern. They remain a challenge, but today we also face an emerging trend towards over nutrition and chronic diseases (cardiovascular, diabetes, cancer). Nutrition transition has made fast-food, high in fats and simple sugars, the preferred menu for millions of individuals around the world and in particular for growing percentages of populations in developing countries. More and more processed foods are available and foods made from natural, locally-grown produce are disappearing. As we better understand how diet affects our health, it is clear that drastic dietary changes must be made.

First, the physiological needs of each age group must be understood, followed by appropriate dietary recommendations that will promote good health. It is also evident that exposures throughout the lifespan, including in utero, affect long term health. Health professionals should have the tools to carry out critical evaluation of the most recent nutritional studies and implement appropriate changes in the community. "Informed" food choices based on sound scientific evidence can insure good nutrition for all.

### OBJECTIVES

**The program's objectives are:**

- To provide an overview of the nutritional needs of different populations.
- To understand current nutritional guidelines established to provide optimal dietary intake for all age groups.
- To critically examine how nutritional recommendations are made and to evaluate epidemiological and clinical evidence.
- To understand the lifespan approach to nutrition.
- To discuss emerging trends in modern nutritional sciences.
- To develop new tools for implementing nutritional recommendations.

### MAIN SUBJECTS

This program's topics of study will include:

- Nutrition throughout the life-cycle: infants, children, adolescents, mothers, adults and the elderly.
- Understanding evidence-based nutrition.
- The obesity epidemic.
- The Microbiome and health.
- Fetal Programming.
- Functional Foods.
- Nutrigenomics- how nutrients interact with genes.
- Supplementation and fortification.
- Nutrition in chronic disease.
- Nutrition transition.



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4. Khóa học “Phát triển, tổ chức hệ thống Cấp cứu Chấn thương và đáp ứng với tình huống chấn thương hàng loạt - MCS” (Developing and Organizing a Trauma System and MCS Organization)

Thời gian học: 22/10– 03/11/2017

Hạn nộp hồ sơ: 01/07/2017

Chi tiết: <http://bit.ly/israel-hethongcapcuuchanthuong>

5. Khóa học “Chống bạo lực với phụ nữ và trẻ em” (Combating Violence against Women and Children)

Thời gian học: 23/10/2017 –09/11/2017

Hạn nộp hồ sơ: 15/07/2017

Chi tiết: <http://bit.ly/israel-scholarship-chongbaoluc>

Mẫu đơn đăng kí được đăng tải tại: <http://bit.ly/applyform16>

Mọi chi phí liên quan đến khóa học bao gồm học phí, chi phí đi lại tại Israel, tiền ăn ở sẽ do chính phủ Israel tài trợ. Tiền vé máy bay hai chiều Việt Nam – Israel và tiền tiêu vặt sẽ do cơ quan cử học viên hoặc học viên tự chi trả.

Yêu cầu ứng viên có bằng chuyên ngành, tiếng Anh tốt. Đính kèm là chi tiết khóa học. Ứng viên sẽ được mời phỏng vấn.

Thông tin thêm xin liên lạc với cô Nguyễn Bảo An, điện thoại (04) 38433140 (máy lẻ 511), di động 0913 213 114, email: [mashav@hanoi.mfa.gov.il](mailto:mashav@hanoi.mfa.gov.il)

Đại sứ quán mong sớm nhận được phúc đáp của Quý Cơ quan.

Nhân dịp này, Đại sứ quán Israel tại Hà Nội xin gửi Sở Ngoại vụ tỉnh An Giang lời chào trân trọng.

**Sở Ngoại vụ tỉnh An Giang**

## General Information

### Arrival and Departure

Arrival date: 27/08/2017

Opening date: 28/08/2017

Closing date: 19/09/2017

Departure date: 19/09/2017 late afternoon or 20/09/2017 during the day

Participants must arrive at the training center on the arrival date, and leave on the departure date. Early arrivals/late departures if required, must be arranged by the participants themselves, directly with the hotel/center, and must be paid for by the participant him/herself.

### Location and Accommodation

**MASHAV** awards a limited number of scholarships. The scholarship covers the cost of the training program including lectures and field visits, full board accommodation, health insurance (see below) and transfers to and from the airport. **Airfares and daily allowance** are not included in the scholarship.

### Health Services

Medical insurance covers medical services and hospitalization in case of emergency. It does not cover the treatment of chronic or serious diseases, specific medications taken by the participant on a regular basis, dental care and eyeglasses. Health authorities recommend that visitors to Israel make sure they have been inoculated against tetanus in the last ten years. Subject to the full binding policy conditions. Participants are responsible for all other expenses.

**Accommodations:** The course will be held at The Hebrew University's Robert H. Smith Faculty of Agriculture, Food & Environment, situated in Rehovot. Participants will be accommodated in single bedroom accommodation in a shared apartment will be provided in our fully equipped guest house on campus.

## About MASHAV

MASHAV – Israel's Agency for International Development Cooperation is dedicated to providing developing countries with the best of Israel's experience in development and planning. As a member of the family of nations, The State of Israel is committed to fulfilling its responsibility to contribute to the fight against poverty and to the global efforts to achieve sustainable development. MASHAV, representing Israel and its people, focuses its efforts on capacity building, sharing relevant expertise accumulated during Israel's own development experience to empower governments, communities and individuals to improve their own lives.

MASHAV's approach is to ensure social, economic and environmental sustainable development, and is taking active part in the international community's process of shaping the Post-2015 Agenda, to define the new set of the global Sustainable Development Goals (SDGs).

MASHAV's activities focus primarily on areas in which Israel has a competitive advantage, including agriculture and rural development; water resources management; entrepreneurship and innovation; community development; medicine and public health, empowerment of women and education. Professional programs are based on a "train the trainers" approach to institutional and human capacity building, and are conducted both in Israel and abroad. Project development is supported by the seconding of short and long-term experts, as well as on-site interventions. Since its establishment, MASHAV has promoted the centrality of human resource enrichment and institutional capacity building in the development process – an approach which has attained global consensus.

<http://mashav.mfa.gov.il>

<https://www.facebook.com/MASHAVisrael>

**MASHAV - Israel's Agency for International Development  
Cooperation**

with

**The Hebrew University of Jerusalem**

**The Robert H. Smith Faculty of Agriculture, Food & Environment,  
The International School of Agricultural Sciences**



STATE OF ISRAEL



**MASHAV**

Israel's Agency for International  
Development Cooperation  
Ministry of Foreign Affairs

invite professionals

to participate in the International Course:

**NUTRITION IN A CHANGING GLOBAL  
ENVIRONMENT**

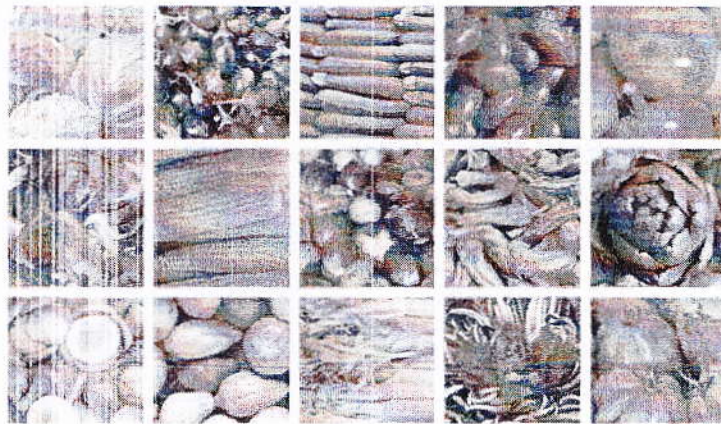
**August 27, 2017- September 19, 2017**



**THE HEBREW  
UNIVERSITY  
OF JERUSALEM**

The Robert H. Smith Faculty of  
Agriculture, Food & Environment

The International School of  
Agricultural Sciences



## STUDY CONDITIONS

Classes will be held at the Faculty's Rehovot campus, where there are laboratories, advanced research equipment and the central library of Agricultural Science.

Around-the-clock computer access will be provided, and computers will be used extensively.

We recommend that participants who own a personal computer bring it with them for their own convenience.

Scientific material and homework will be assigned and graded.

Professional field trips will be held.

Full attendance is required.

\*We reserve the right to make changes in the academic program.

## APPLICATION

### Application Requirements

### COURSE COMPLETION

Each participant will prepare a seminar presentation, which will be reviewed and graded. This presentation should apply knowledge acquired during the course to a nutritional, public health challenge facing your country (for example: obesity, AIDS, iodine deficiency, etc.). Participants are advised to bring with them digitalized data relevant to their countries. On completion of the course and fulfillment of its requirements, participants will receive certificates, which will be accredited by many universities.

### Requirements

Candidates interested in attending this program require:

- M.Sc. degree or above in nutrition, dietetics, medicine, bio-chemistry, health education, or a related field, from a recognized university. (A detailed record of studies and copies of degrees must be included with application forms.)
- Documentation of academic studies conducted in English OR a TOEFL score of at least 89 on the internet-based scale OR an internationally recognized equivalent. (The language of instruction is English. Therefore, participants whose native tongue is not English, must furnish proof of proficiency in this language.)
- Professional experience in the field is recommended (at least 3 years).
- This course is designed for public health practitioners, nutritionists, dietitians, health educationists, and academicians in relevant fields.
- An official certificate of good health signed and stamped by a doctor.
- Two letters of recommendation are required from the candidate's place of work or university.

### Application forms

Application forms may be obtained from the nearest Israeli diplomatic or consular representative or can be downloaded from the website of the Israel Foreign Ministry, MASHAV Study Programs at:

<http://www.mashav.mfa.gov.il/MFA/mashav/Courses/Pages/default.aspx>

**Completed applications MUST be sent directly to the Israeli representative in your country by June 20, 2017.** In addition, please send a copy of the forms in PDF format (and not JPEG) to the Faculty by email to: [helenadahab@savion.huji.ac.il](mailto:helenadahab@savion.huji.ac.il)

## About the Course

### Background

Clean Technology is commonly defined as a diverse range of products, services, and processes that harness renewable materials and energy sources, dramatically reduce the use of natural resources, and cut or eliminate emissions and wastes. Clean Technology includes a wide variety of environmental, social and economic activities predominantly comprising the fields of: clean production including green chemistry, resource efficiency including energy efficiency, renewable energy, information technology, green transportation, sustainable water technologies and green building. Investments in clean technology have grown considerably since coming into the spotlight around the year 2000. For example, the markets for clean energy technologies grew from less than \$7 billion in 2001 to over \$188 billion in 2010. This staggering increase is a result of the growing constraints on conventional economic growth due to environmental degradation, high oil prices, scarcity of natural resources and climate change. Therefore, some regard Cleantech as the beginning of a revolution that is changing the places where we live and work, the products we manufacture and purchase, and the development plans of cities, regional governments, and nations around the globe.

Many clean technologies also offer significant additional benefits, notably their ability to improve the lives of those in both developed and developing countries. Communities can be connected to electricity without the need to build a complex national grid, waste can be collected and turned into energy, and water can be purified to provide safe drinking water. Therefore, the realization of clean technology is twofold: technologies and implementation - utilizing a better understanding of socio-economic factors in the move towards sustainable development. The international training *Clean Technologies – Environmental technology, innovation and management systems as means for regional and local economic development* will emphasize for participants the importance of this two-pronged approach to the realization of clean technology, introduce and review a variety of clean technologies and illustrate implementation mechanisms such as: supportive policy and legislation, advocacy and promotion, the value of regional and international networks and the role of business development and entrepreneurship.

### The Israeli Experience

Israel is a small, densely populated country with few natural resources. As such, Israel developed novel technologies for conservation, resource management and implementation mechanisms. Israel excels in innovative ideas and patents on new technologies. A recent international report by The World Wildlife Fund and the Cleantech Group (an environmental consulting company) ranked Israel second in providing favorable conditions for cleantech development.

### International Collaboration: RECPnet

The Weitz Center proudly belongs to the prestigious joint UNIDO-UNEP initiative RECPnet: the Global Network for Resource Efficient and Cleaner Production - <http://recpnet.org/>.

### The Methodology

Participants will participate in both classroom-based lectures (soft and hard skills) and study visits, benefiting from the experience and knowledge of high-level Israeli experts and consultants. Israeli case studies and practices will be discussed throughout the program. Additionally, participants will be required to formulate and present a project of interest relevant to the topic of this course. For this purpose, some pre-course work will be required. Detailed instructions will be sent to the selected participants.



STATE OF ISRAEL



Israel's Agency for International  
Development Cooperation  
Ministry of Foreign Affairs



The Weitz Center for  
Sustainable Development

**MASHAV - Israel's Agency for International  
Development Cooperation**

**with**

**The Weitz Center for Sustainable Development**

invite professionals  
to participate in the

**International Course:**

“Clean Technologies – Environmental technology, innovation and  
management systems as a means for regional and local economic  
development”

**August 27<sup>th</sup> – September 20<sup>th</sup>, 2017**





Participants must arrive at the training center on the arrival date, and leave on the departure date. Early arrivals/late departures if required, must be arranged by the participants themselves, directly with the hotel/center, and must be paid for by the participant him/herself.

### **Location and Accommodation**

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### **Health Services**

Medical insurance covers medical services and hospitalization in case of emergency. It does not cover the treatment of chronic or serious diseases, specific medications taken by the participant on a regular basis, dental care and eyeglasses. Health authorities recommend that visitors to Israel make sure they have been inoculated against tetanus in the last ten years. Subject to the full binding policy conditions. Participants are responsible for all other expenses.

The course will be held at The Weitz Center for Sustainable Development, situated within the campus of the Faculty of Agriculture, Rehovot, Israel. Participants will be accommodated at the Reisfeld Residence in single rooms in shared apartments (4-5 participants per apartment).

### **About MASHAV**

MASHAV – Israel’s Agency for International Development Cooperation is dedicated to providing developing countries with the best of Israel’s experience in development and planning. As a member of the family of nations, The State of Israel is committed to fulfilling its responsibility to contribute to the fight against poverty and to the global efforts to achieve sustainable development. MASHAV, representing Israel and its people, focuses its efforts on capacity building, sharing relevant expertise accumulated during Israel’s own development experience to empower governments, communities and individuals to improve their own lives. MASHAV’s approach is to ensure social, economic and environmental sustainable development, and is taking active part in the international community’s process of shaping the Post-2015 Agenda, to define the new set of the global Sustainable Development Goals (SDGs).

MASHAV’s activities focus primarily on areas in which Israel has a competitive advantage, including agriculture and rural development; water resources management; entrepreneurship and innovation; community development; medicine and public health, empowerment of women and education. Professional programs are based on a “train the trainers” approach to institutional and human capacity building, and are conducted both in Israel and abroad. Project development is supported by the seconding of short and long-term experts, as well as on-site interventions. Since its establishment, MASHAV has promoted the centrality of human resource enrichment and institutional capacity building in the development process – an approach which has attained global consensus.

<http://mashav.mfa.gov.il>

<https://www.facebook.com/MASHAVisrael>

### **About The Weitz Center for Sustainable Development**

The Weitz Center for Sustainable Development is a leader in capacity building for sustainable development. Our work is dedicated to enhancing the efforts of international agencies, governments, communities, civil society and private sector organizations to achieve positive social and economic change worldwide. Towards this end, we offer high quality training and consulting services, highlighting our practical, assets-based and integrated approach to development. <http://www.weitz-center.org/>

## Aims

The course aims to:

- Provide participants with knowledge, tools and strategies related to clean technologies
- Inspire and energize participants to be agents for positive change in their countries
- Expose participants to new approaches and opportunities in the field of clean technology
- Present Israel as a case study from which to draw valuable lessons about clean technology
- Enrich participants with professional skills with which to develop their careers and best benefit their communities and countries
- Connect participants with an international network of professionals in their field

## Main Subjects

The program will provide participants with knowledge and tools in the following subjects:

- Policies and national programs for cleantech development
- Law and regulation implementation for renewable energy , energy efficiency and water conservation
- Advocacy for and promotion of cleantech
- Platforms, networks and cooperation for new technology implementation at the regional level
- Innovation support systems, SME and entrepreneurship support for cleantech development
- The Israeli experience and Israeli cleantech startups and companies in water technologies, energy technologies, waste management, recycling and waste to energy programs

## Application

### Application Requirements

#### Who may apply?

The training targets highly motivated decision makers, policy makers and professionals from the fields of energy, water, waste, agriculture, climate change, infrastructure and economic development, those working in government ministries (such as local government, planning, development, energy and others), in local authorities, NGO's and CBO's active in the field of entrepreneurship and startup, venture capital funds, business organizations, and academic institutions engaged with cleantech and entrepreneurship programs.

#### Application Process

Candidates must complete the appropriate application forms (including health certificate, declaration etc.) available at the Israeli diplomatic mission in their country, or through the Internet <http://mashav.mfa.gov.il>, [www.weitz-center.org](http://www.weitz-center.org). The completed forms should be submitted in **WORD documents** to the Israeli mission in your area and sent to our office ([ronit@weitz-center.org](mailto:ronit@weitz-center.org)) **no later than June 30<sup>st</sup>, 2017**. Candidates must also hand in a passport photo by electronic file.

### Application forms

Application forms and other information may be obtained at the nearest Israeli mission or at MASHAV's website: <http://mashav.mfa.gov.il/MFA/mashav/Courses/Pages/default.aspx>.

Completed application forms, including the medical form, should be sent to the relevant Israeli mission in the respective country.

## General Information

### Arrival and Departure

Arrival date: 27.8.2017  
Opening date: 28.8.2017  
Closing date: 19.9.2017  
Departure date: 20.9.2017

For further information, please contact:

Weitz Center for Sustainable Development

Address: P.O. Box 12, Rehovot 7610001, Israel

Tel: 972-8-9474111

Fax: 972-8-9475884

Email: [ronit@weitz-center.org](mailto:ronit@weitz-center.org)

Website: <http://www.weitz-center.org/>

## About the Course

### Background

Innovation in the modern economy is a complex process involving the interactions of many actors (stakeholders) through the various stages of development of a new venture: entrepreneurs, academic and R&D institutions, and other firms (suppliers, customers, competitors, public bodies, consumers, etc.). The innovation process includes systemic interaction between participating stakeholders and is related to Public Private Partnership (PPP).

Innovation is crucial for differentiation in businesses in a world of constant change and younger generations are bringing this change about, in both the social and the business spheres.

The innovative entrepreneur is the central figure in the innovation process. The entrepreneur is the main driving force in the complex process that transforms a theoretical idea into a commercially viable product or service. However, commercializing an innovation can be extremely difficult and cumbersome for start-up innovative entrepreneurs, who face additional obstacles (compared to established firms) in the spheres of finance, technology, management, etc.

Without entrepreneurs, innovation would stagnate and economic growth would stall.

Innovation creates valuable ideas and entrepreneurship capitalizes on those ideas and gives them life. The combination of these two elements produces new businesses or business initiatives that advance industries, disrupt markets and spur economic growth.

Israel has the proven capacity to turn ideas into innovative products and services. It is within this framework that the present course is offered.

### Aims

The course aims to impart tools and resources to promote the creation and expansion of business through the management of innovation processes and environments.

This will be supplemented by the opportunity for a broad exchange of experiences and lessons among Course participants, both among themselves and with their Israeli counterparts.

### Main Subjects

- Good practices and policies in promoting innovative entrepreneurship; innovation-driven start-ups and the academic spin-off as engines of innovative development.
- Support systems for new entrepreneurs.
- Women entrepreneurs in a changing economy.
- Innovations in management.
- Marketing at a time of change.
- Implementation of creative initiatives – from idea to business.
- Understanding the effect of Public Private Partnership (PPP) on the creation of an Innovation Nation
- Application of the Organizational Transformation and Leadership



**MASHAV - Israel's Agency for International  
Development Cooperation**

with

**YABT (Young Americas Business Trust)  
Organization of American States**

invite professionals

to participate in the



**International Course:**

**Innovative Entrepreneurship: From an Idea to  
Starting a Business**

**28 August – 14 September, 2017**



against poverty and to the global efforts to achieve sustainable development. MASHAV, representing Israel and its people, focuses its efforts on capacity building, sharing relevant expertise accumulated during Israel's own development experience to empower governments, communities and individuals to improve their own lives.

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## About MCTC

The Golda Meir Mount Carmel International Training Center (MCTC) was established in 1961 to assist in the training of women engaged in community work in the newly emerging states in Africa and Asia. Since the establishment of MCTC, some 20,000 participants from over 150 countries in Asia, Africa, Europe, Central Asia, Eastern Europe, Latin America, the Middle East, Oceania, and the Caribbean have attended over 650 capacity building programs and workshops, and 28 International Conferences for Women Leaders, conducted in Israel.

MCTC focuses on three areas of study: Community Development, Early Childhood Education, and Organization and Management of Microenterprises, all with gender as a cross-cutting issue. In each training program there are up to 30 women and men from 10 to 27 countries. Usually two workshops are conducted concurrently in different languages (English, French, Spanish, Russian, or Arabic).

The Center is located on Mount Carmel in Haifa. The building consists of living accommodation and classrooms, as well as recreation and dining facilities. A library specializing in education, social sciences, and humanities, and a computer laboratory with internet access serve the participants.

MCTC enjoys the active cooperation of a number of international organizations, governmental and non-governmental organizations and development authorities.

**For further information, please contact:**

**The Golda Meir International Training Center (MCTC)**

**Address: 12 David Pinsky, Haifa 3106002, Israel**

**Tel: +972 4 8375904**

**Fax: +972 4 8375913**

**Email: [mctc@mctc.org.il](mailto:mctc@mctc.org.il)**

**Website: [www.mctc.org.il](http://www.mctc.org.il)**

## Application

### Application Requirements

The course is designed for policy-makers, representatives of businesses and academia, and other experts and practitioners with responsibilities for the promotion of innovative entrepreneurship as well as broader aspects of innovation policy. Preference will be given to candidates recommended by the YABT. Please note this Workshop will be held in **English**.

Applications should be submitted no later than **June 30, 2017**. A copy of the application should be sent to Ms. Nuria Levy at MCTC [nuria@mctc.org.il](mailto:nuria@mctc.org.il) as well as to the Israeli Embassy nearest to you.

### Application forms

Application forms and other information may be obtained at the nearest Israeli mission or at MASHAV's website: <http://mashav.mfa.gov.il/MFA/mashav/Courses/Pages/default.aspx>.

Completed application forms, should be sent to the relevant Israeli mission in the respective country.

## General Information

### Arrival and Departure

Arrival date:	27/08/2017
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Closing date:	14/09/2017
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### Location and Accommodation

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Medical insurance covers medical services and hospitalization in case of emergency. It does not cover the treatment of chronic or serious diseases, specific medications taken by the participant on a regular basis, dental care and eyeglasses. Health authorities recommend that visitors to Israel make sure they have been inoculated against tetanus in the last ten years. Subject to the full binding policy conditions. Participants are responsible for all other expenses.

The course will be held at **The Golda Meir International Training Center (MCTC)**, situated at **12 Pinsky Street, Haifa**. Participants will be accommodated at MCTC in double rooms (two participants per room).

## About MASHAV

MASHAV – Israel's Agency for International Development Cooperation is dedicated to providing developing countries with the best of Israel's experience in development and planning. As a member of the family of nations, The State of Israel is committed to fulfilling its responsibility to contribute to the fight

## About YABT

Incorporated in 1999 as a non-profit corporation in Washington, DC, the Young Americas Business Trust (YABT) draws on more than 17 years of pioneer OAS (Organization of American States) experience designing and developing innovative entrepreneur and micro-enterprise programs targeted to young people, including youth development, mentoring, training, and finance.

The YABT operates out of the OAS Headquarters in Washington, aiming to reduce the critical poverty that affects millions of people in the Americas, especially the young.

Since the beginning of the cooperation between YABT/MCTC/MASHAV over a decade ago, hundreds of workshops conducted by MCTC instructors and multiplied by YABT trainers have brought this fruitful collaboration to as many as 23,500 beneficiaries all over Latin America and the Caribbean, through YABT chapters, run by young people in 29 different countries.



## About the Course

### Background

The 21<sup>st</sup> century began with a reminder that terrorist attacks and mass casualty situations can happen anywhere. Until recently only a few countries had prepared themselves to deal with natural disasters or terrorists attacks. Over the last several years, there has been an increasing awareness of the importance of emergency preparedness to cope with these emergency events.

A mass casualty situation (MCS) is an unexpected emergency event with a large number of casualties that requires a special organization and response of the local, regional, and national medical systems and other emergency services. The State of Israel is one of a few countries with more than 60 years of experience in preparing its health care system to deal with a variety of mass casualty situations.

*Rambam Health Care Campus* is often on the front line of a home front war and continues to function at full strength, treating both civilian and army emergencies, as well as regular patients who continue to come to the hospital for treatment. The largest hospital in Northern Israel, Rambam is the tertiary referral center for 12 district hospitals and the **only Level One trauma center** in the region.

Rambam's experience has dramatically contributed to the body of knowledge related to trauma, emergency and mass casualty situations. This has been translated into lifesaving results—Rambam's mortality rate for severe trauma patients is the lowest in the country. The Trauma Unit at Rambam consists of six fully equipped bays prepared to receive patients 24/7. The trauma team is comprised of two surgeons and two nurses. All trauma surgeons have successfully completed the ATLS course.

The Rambam Campus includes 960 in-patient beds, 51 outpatient beds and employs 4,725 physicians, nurses, paramedical and administrative staff, utilizing advanced technology and imaging facilities. Rambam is affiliated to The Ruth & Bruce Rappaport Faculty of Medicine of the Technion-Israel Institute of Technology, adjacent to the hospital campus, and provides instruction and specialization in various medical fields.

### Aims

The course on "Developing and Organizing a Trauma System and MCS Organization" is intended for senior physicians, nurses and paramedics involved in the organization and treatment of trauma victims.

### Course Objectives

- Comprehending the continuity of treatment of trauma patients in a trauma system
- Studying the structures involved in the various phases of treatment
- Developing a model of a trauma system appropriate for the student's country of origin
- Mass casualty preparedness

### Main Subjects

The course is not clinical. Rather, it focuses on the medical organization necessary for handling MCS. The following topics are covered:

1. Structure of a national health and trauma system
2. Treatment in the trauma center
  - a. Acute phase: Admitting area, operating room
  - b. Sub-acute phase: Intensive care units: general, neurosurgery, and pediatrics
  - c. Long-term phase: The surgical departments, including general surgery, maxillofacial surgery, orthopedic surgery, neurosurgery, plastic surgery, etc.
3. Pre-hospital system: Treatment, triage, transport, communication, and quality assurance
4. Trauma coordination—The pillar of a trauma system
5. Teamwork in trauma
6. Steps in developing a specific national trauma system and trauma registry
7. Inter-connections in trauma system, pre-hospital-hospital; intra-hospital; inter-hospital; government

**MASHAV - Israel's Agency for International  
Development Cooperation**

with

**The Teaching Center for Trauma, Emergency and MCS**

**RAMBAM Health Care Campus**

invite professionals

to participate in the

**International Course:**

**DEVELOPING AND ORGANIZING A TRAUMA SYSTEM**

**and MCS ORGANIZATION**

**October 22–November 3, 2017**



STATE OF ISRAEL



**MASHAV**

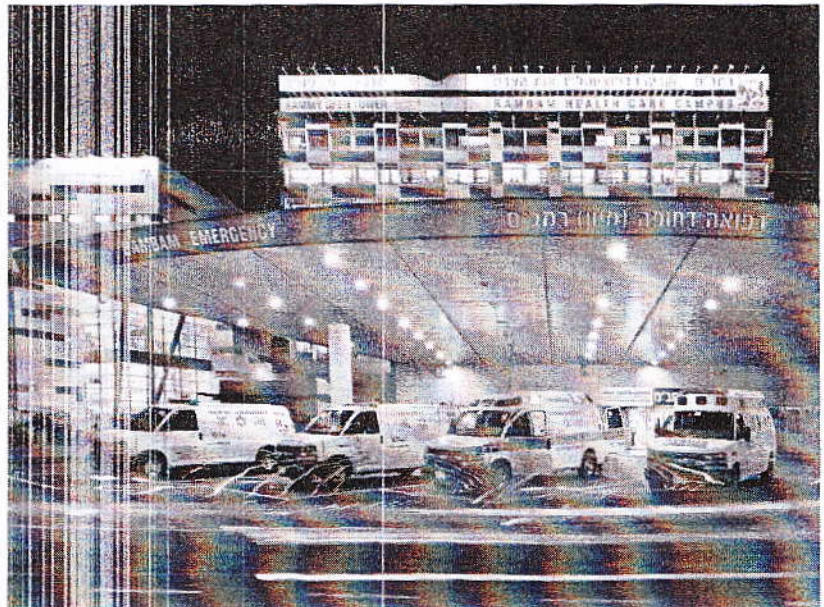
Israel's Agency for International  
Development Cooperation  
Ministry of Foreign Affairs



for Trauma, Emergency and Mass  
Casualty Situations (T E M C S)



**RAMBAM**  
Health Care Campus



### Location and Accommodation

MASHAV awards a limited number of scholarships. The scholarship covers the cost of the training program including lectures and field visits, full board accommodation in double rooms (two participants per room), health insurance (see below) and transfers to and from the airport. Airfares and daily allowance are not included in the scholarship.

### Health Services

Medical insurance covers medical services and hospitalization in case of emergency. It does not cover the treatment of chronic or serious diseases, specific medications taken by the participant on a regular basis, dental care and eyeglasses. Health authorities recommend that visitors to Israel make sure they have been inoculated against tetanus in the last ten years. Subject to the full binding policy conditions. Participants are responsible for all other expenses.

The course will be held at **Rambam Health Care Campus**, situated at HaAliya HaShniya St 8, Haifa. Participants will be accommodated at a **nearby hotel** in double rooms (two participants per room).

### About MASHAV

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MASHAV’s approach is to ensure social, economic and environmental sustainable development, and is taking active part in the international community’s process of shaping the Post-2015 Agenda, to define the new set of the global Sustainable Development Goals (SDGs).

MASHAV’s activities focus primarily on areas in which Israel has a competitive advantage, including agriculture and rural development; water resources management; entrepreneurship and innovation; community development; medicine and public health, empowerment of women and education. Professional programs are based on a “train the trainers” approach to institutional and human capacity building, and are conducted both in Israel and abroad. Project development is supported by the seconding of short and long-term experts, as well as on-site interventions. Since its establishment, MASHAV has promoted the centrality of human resource enrichment and institutional capacity building in the development process – an approach which has attained global consensus.

<http://mashav.mfa.gov.il>

<https://www.facebook.com/MASHAVisrael>

### About the Teaching Center for Trauma, Emergency and Mass Casualty Situations (MCS)

The Teaching Center was established in 1999 with the goal of sharing Rambam’s accumulated knowledge with other health care professionals in Israel and worldwide—to save lives.

The Teaching Center organized and successfully delivered **13 international courses** for physicians and nurses, entitled "**Developing and Organizing a Trauma System and MCS Organization**".

And organized many other courses in locally and in host countries, as well as three NATO Advanced Research Workshops on MCS. To date, more than 3,000 participants from 63 countries have been trained by the Teaching Center team in Israel or at a host country including Albania, Argentina, Azerbaijan, Barbados, Belarus, Belize, Bhutan, Bolivia, Brazil, Bulgaria, Cameroon, Canada, Chile, Colombia, Costa Rica, Croatia, Cyprus, Dominican Republic, Ecuador, El Salvador, Eritrea, Georgia, Ghana, Hungary, India, Indonesia, Italy, Jordan, Kazakhstan, Kenya, Kosovo, Latvia, Malta, Marshall Is., Mexico, Myanmar, Nepal, Nevis, New Zealand, Nigeria, Panama, Papua New Guinea, Paraguay, Peru, Philippines, Poland, Portugal, Romania, Russia, S. Africa, S. Korea, Senegal, Serbia, Seychelles, Singapore, Sri Lanka, Thailand, Uganda, Ukraine, Uruguay, Uzbekistan, Venezuela and Vietnam.

8. Quality assurance
9. Mass Casualty Situations (MCS): Definition and general guidelines, hospital headquarters in MCS, the Information Center and debriefing, and guidelines and protocol including initial assessment and treatment of a single patient
10. Biological, chemical, radiological and toxicological MCS
11. Medical management and treatment of mass casualty patients
12. Lessons learned from war and terror attacks in Israel
13. Training of personnel for MCS
14. Post-traumatic stress disorder (PTSD)
15. Tour of mass casualty treatment sites at Rambam
16. MCS Drill
17. Visit to Magen David Adom (MDA), the Israeli pre-hospital organization
18. Visit to emergency departments and trauma units throughout Israel
19. Visit to the IDF School of Military Medicine
20. Visits to Jerusalem and important sites in Israel

## Application

### Application Requirements

The course is intended for senior physicians, nurses and paramedics involved in the organization and treatment of trauma victims. All applications will be reviewed by the Organizing Committee; only 25 applicants will be accepted to the course.

- Applicants must speak and write English fluently.
- Application forms must be completed in English and accompanied by a Curriculum Vitae in English and a copy of the applicant's medical degree
- Application forms must be received by Rambam Health Care Campus **no later than July 1, 2017**

Once accepted, kindly note the following:

- The course is held daily, for approximately 8 hours; meals are included
- There are no days off for the course duration (October 22– November 3, 2017)
- Provisions *will not* be made for accommodations before or after the course
- Participants must attend *all* lectures *and* activities; failure attend will prevent the attendee from receiving a course completion certificate

### Application Forms

Application forms and other information may be obtained at the nearest Israeli mission or at MASHAV's website: <http://mashav.mfa.gov.il/MFA/mashav/Courses/Pages/default.aspx>.

Completed application forms, including the medical form, should be sent to the relevant Israeli mission in the respective country.

## General Information

### Arrival and Departure

Arrival date:	<u>Saturday 21.10.2017</u>
Opening date:	<u>Sunday 22.10.2017</u>
Closing date:	<u>Thursday 02.11.2017</u>
Departure date:	<u>Friday 03.11.2017</u>

Participants must arrive at the training center on the arrival date, and leave on the departure date. Early arrivals/late departures if required, must be arranged by the participants themselves, directly with the hotel/center, and must be paid for by the participant him/herself.

## Academic Staff

Course Director: Hany Bahouth, MD, Medical Director, The Teaching Center for Trauma, Emergency and Mass Casualty Situations (MCS), Rambam Health Care Campus

Course Coordinator: Gila Hyams, RN, MA, Director, The Teaching Center for Trauma, Emergency and Mass Casualty Situations (MCS), Rambam Health Care Campus

Course Administrative Coordinator: Mrs. Yaeli Marom, Administrative Coordinator, The Teaching Center for Trauma, Emergency and Mass Casualty Situations (MCS), Rambam Health Care Campus

### **For further information, please contact:**

The Teaching Center for Trauma Systems, Emergency and Mass Casualty Events  
at Rambam Health Care Campus.

**Address:** HaAliya HaShniya St 8, Haifa

**Tel:** Tel +972-4-777-1451

**Fax:** +972-4-777-3235

**Email:** [course\\_trauma@rambam.health.gov.il](mailto:course_trauma@rambam.health.gov.il)

**Website:** [www.rambam.org.il](http://www.rambam.org.il)

## About the Course

### Background

Violence against women and children remains one of the most fundamental obstacles to the achievement of women's full human rights worldwide. There are multiple types of violence: physical, psychological and sexual, that affect women and children of all origins and social situations. Despite international, regional, and national laws and conventions to prevent violence, and despite States' commitments to punish and eventually eradicate this ugly phenomena, the violence persists, and in some cases even increases. One of the persistent difficulties in implementing effective policies to combat violence against women and children is the lack of understanding about the underlying causes of this violence, rooted in persistent gender inequalities and in social constructions of masculinities and femininities, which act to normalize and reproduce relations of violence between the sexes. Policies, which are not based on this comprehension of the nature of violence against women and children and its causes, cannot tackle the underlying social structures and constructions that lead to violence.

This 18-day course will allow participants to learn from the best practices in the areas of service provision, intervention, and policy. The course content will also relate to new crisis assessments and prevention approaches.

### Aims

- Analyze causes of violence against women and children as well as means of intervention, emphasizing cultural aspects
- Analyze social policy as it relates to prevention and treatment of violence and rehabilitation of survivors
- Discuss issues related to working with the judicial system and the police
- Getting to know intervention models and techniques for treatment and rehabilitation of children survivors of violence
- Familiarize with international models of intervention for combating violence in educational frameworks
- Analyze international models and programs of education against violence
- Examine global cross-cutting forms of violence including trafficking in human beings
- Review intervention models and techniques for developing and managing services for male perpetrators
- Exchange experiences and ideas on concepts, programs, and methodologies applied in the participants' respective countries, as well as in Israel.

### Main Subjects

The program includes lectures, workshops and study visits that take a closer look at:

- ❖ Violence as a phenomenon and the environment in which it occurs
- ❖ Intervention models and techniques for dealing with victims and perpetrators of abuse
- ❖ Intervention in times of crisis
- ❖ Shelters as institutes for protection and recovery
- ❖ Rehabilitation services and structures, including social and economic empowerment programs
- ❖ Education against violence
- ❖ Combating violence in educational frameworks



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**UNESCO Institute for Information Technologies in Education (IITE)**

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**International Course:**

**Combating Violence against Women and  
Children**



**October 23 – November 9, 2017**



United Nations  
Educational, Scientific and  
Cultural Organization



UNESCO Institute  
for Information Technologies  
in Education

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[www.mashav.mfa.gov.il](http://www.mashav.mfa.gov.il)

[www.facebook.com/MASHAVisrael](https://www.facebook.com/MASHAVisrael)

## **About The Golda Meir Mashav "Carmel" International Training Center**

MCTC – The Golda Meir MASHAV Carmel International Training Center – was established by MASHAV in 1961 to assist in the training of women engaged in community work in the newly emerging states in Africa. Since the establishment of MCTC, nearly 23,000 participants from more than 150 countries in Asia, Africa, Europe, Central Asia, Eastern Europe, Latin America, Middle East, Oceania, and the Caribbean have attended some 700 capacity building programs and 29 International Conferences for Women Leaders conducted in Israel. MCTC focuses on three areas of study: Sustainable Community Development, Innovation and Entrepreneurship, and Early Childhood Education, all with gender as a cross-cutting issue. The Center is located on Mount Carmel in Haifa. It consists of living accommodation, classrooms, and recreation and dining facilities.

### **For further information, please contact:**

The Golda Meir Mashav "Carmel" International Training Center (MCTC)

12 David Pinsky street, POB 6111, Haifa 31060, Israel

Tel: +972-4-8375904

Fax: +972-4-8375913

Email: [anna@mctc.org.il](mailto:anna@mctc.org.il)

Website: [www.mctc.org.il](http://www.mctc.org.il)



# Application

## Application Requirements

The Course is intended for professionals working in social service organizations; government and local authorities officials; NGO representatives; police officers and lawyers; psychologists; social workers; heads of crisis centers/teams as well as health care and social security programs.

**A good command of spoken and written English is essential.**

### Application forms

Application forms and other information, including contacts of the nearest Israeli mission could be found at the MASHAV website: <http://mashav.mfa.gov.il/MFA/mashav/Courses/Pages/default.aspx>.

Completed application forms, including the medical form, should be sent to the relevant Israeli mission in the respective country **no later than July 15, 2017**.

An additional copy of the application must be sent to:

Ms. Anna Andrachnik at [anna@mctc.org.il](mailto:anna@mctc.org.il) and to

Ms. Sara Rofeh at MASHAV: [Sarah.Rofeh@mfa.gov.il](mailto:Sarah.Rofeh@mfa.gov.il)

## General Information

### Arrival and Departure

Arrival date: 22.10.17

Opening date: 23.10.17

Closing date: 9.11.17

Departure date: 10.11.17

Participants must arrive at the training center on the arrival date, and leave on the departure date. Early arrivals/late departures if required, must be arranged by the participants themselves, directly with the center, and must be paid for by the participant him/herself.

### Location and Accommodation

**MASHAV** awards a limited number of scholarships. The scholarship covers the cost of the training program including lectures and field visits, full board accommodation in double rooms (two participants per room), health insurance (see below) and transfers to and from the airport.

Airfares and daily allowance are not included in the scholarship.

### Health Services

Medical insurance covers medical services and hospitalization in case of emergency. It does not cover the treatment of chronic or serious diseases, specific medications taken by the participant on a regular basis, dental care and eyeglasses. Health authorities recommend that visitors to Israel make sure they have been inoculated against tetanus in the last ten years. Subject to the full binding policy conditions. Participants are responsible for all other expenses.

**The course will be held at The Golda Meir Mashav "Carmel" International Training Center, situated in Haifa. Participants will be accommodated at MCTC in double rooms (two participants per room).**