

SỞ NGOẠI VỤ AN GIANG

Số: 2131

ĐẾN Ngày: 26.7.17

Chuyển: .....

Lưu hồ sơ số: .....



EMBASSY OF ISRAEL  
HANOI

Ngày 20 tháng 07 năm 2017

Số: EI.07.20.17

Đại sứ quán Israel tại Hà Nội xin kính chào Sở Ngoại vụ tỉnh An Giang và xin trân trọng đề nghị một việc như sau:

Trong khuôn khổ chương trình đào tạo của Cơ quan Hợp tác Quốc tế, Bộ Ngoại Giao Israel (MASHAV), chúng tôi xin vui mừng thông báo để Quý Cơ quan biết rằng Bộ Ngoại giao dành học bổng cho các cán bộ Việt Nam các khóa học tại Israel như sau:

1. Khóa học “Xây dựng Cộng đồng bền vững- Lãnh đạo, giới và môi trường” (Building Sustainable Communities: Leadership, Gender, and the Environment)

Thời gian học: 20/11 -7/12/2017. Hạn nộp hồ sơ: 18/08/2017

Chi tiết: <http://bit.ly/congdongbenvung>

2. Khóa học “Chính sách, chiến lược và hệ thống hỗ trợ tái thiết nông thôn” (Policies, Strategies and Support Systems for Rural Revitalization)

Thời gian học: 26/11 – 20/12/2017. Hạn nộp hồ sơ: 08/09/2017

Chi tiết: <http://bit.ly/taithietnongthon>

3. Khóa học “Phát triển xanh: chính sách và công cụ để phát triển bền vững” (Green Growth: Policy and economic measures as tools for local and regional sustainable development)

Thời gian học: 26/11 – 20/12/2017. Hạn nộp hồ sơ: 08/09/2017

Chi tiết: <http://bit.ly/phattrienxanh>

Mẫu đơn đăng kí được đăng tải tại: <http://bit.ly/applyform16>

Add: 10<sup>th</sup> Fl., Hanoi Tower, 49 Hai Ba Trung Street, Hanoi, Vietnam  
Tel: +84 24 37187500 / Fax: +84 24 38435760



EMBASSY OF ISRAEL  
HANOI

Mọi chi phí liên quan đến khóa học bao gồm học phí, chi phí đi lại tại Israel, tiền ăn ở sẽ do chính phủ Israel tài trợ. Tiền vé máy bay hai chiều Việt Nam – Israel và tiền tiêu vặt sẽ do cơ quan cử học viên hoặc học viên tự chi trả.

Yêu cầu ứng viên có bằng chuyên ngành từ đại học trở lên, tiếng Anh tốt. Đính kèm là chi tiết khóa học. Ứng viên sẽ được mời phỏng vấn.

Hồ sơ tham dự và thông tin thêm xin liên lạc với cô Nguyễn Bảo An, điện thoại 0243 7187511, email: mashav@hanoi.mfa.gov.il và cô Nguyễn Thu Trang, điện thoại 0243 7187532, email: dcm-assisant@hanoi.mfa.gov.il.

Đại sứ quán mong sớm nhận được phúc đáp của Quý Cơ quan.

Nhân dịp này, Đại sứ quán Israel tại Hà Nội xin gửi Sở Ngoại vụ tỉnh An Giang lời chào trân trọng.

**Sở Ngoại vụ tỉnh An Giang**

*Add: 10<sup>th</sup> Fl., Hanoi Tower, 49 Hai Ba Trung Street, Hanoi, Vietnam  
Tel: +84 24 37187500 / Fax: +84 24 38435760*



**MASHAV**

Israel's Agency for International  
Development Cooperation  
Ministry of Foreign Affairs



# MASHAV - Israel's Agency for International Development Cooperation

with

United Nations Environment

and

United Nations Human Settlements Program

(UN Habitat)

invite professionals

to participate in the

**International Course on:**

*Building Sustainable Communities:  
Leadership, Gender, and the  
Environment*



*20 November -7 December 2017*

*Haifa, Israel*



## About the Course

### Background

One of the main outcomes of the Rio+20 Conference was the agreement by Member States to launch a process to develop a set of Sustainable Development Goals (SDGs), which will build upon the Millennium Development Goals and converge with the post 2015 development agenda. As a member of the 'Global Sustainable Development Criteria' (GSTC) initiative, Israel is committed to the promotion of sustainable communities worldwide. MASHAV through its affiliate, the MCTC, together with the Gender Units of UN Environment and UNHABITAT facilitates the sharing of Israel, the United Nations and participants' countries best practices and experiences regarding sustainable development and women's empowerment, especially concerning environmental development, community development, and leadership development.

### Aims

Through an interactive learning approach, including sharing and analysis of case studies, study visits and discussions, this Course aims:

- To better the understanding of holistic approaches for sustainable living
- To strengthen leadership capacity of women and youth as leaders of sustainable development
- To analyze gender equality issues and their relation to environmental management
- To provide tools for environmental sustainability in rural and urban areas through community development
- To better the understanding of ecological systems including environmental sustainability in urban and rural areas and the human component
- To provide skills and hands-on practices in community mobilization and project planning

### Main Subjects

- Interconnectedness of gender equality, community building, and the environment
- Gender mainstreaming in development
- The linkage between gender and the environment
- Leadership and citizens participation
- Urban governance and smart cities
- Sustainability and social aspects in urban planning
- Policies and models of green building, use of local resources and renewable energies

## Application

### Application requirements

The international workshop is designed for women and men community leaders, grassroots development officers, national and local government officers, non-governmental development practitioners, and women's organizations. Candidates are expected to have academic training or equivalent professional qualifications in relevant subject matter, with at least 5 years of practical experience. They should be presently engaged in promoting sustainable living in their communities. Good command of English is required.

### Application Forms

Application forms and other information may be obtained at the nearest Israeli mission or at MASHAV's website:

<http://mashav.mfa.gov.il/MFA/mashav/Courses/Pages/default.aspx>.

Completed application forms, including the medical form, should be sent to the relevant Israeli mission in the respective country no later than **14 August 2017**. A copy of the application form should be sent to Ms. Merav Mor [Merav.Mor@mfa.gov.il](mailto:Merav.Mor@mfa.gov.il) and to Ms. Katerina Rudenko [Katerina@mctc.org.il](mailto:Katerina@mctc.org.il).

## General Information

### Arrival and Departure

Arrival date: 19/11/2017

Opening date: 20/11/2017

Closing date: 07/12/2017

Departure date: 08/12/2017

Participants must arrive at the training center on the arrival date, and leave on the departure date. Early arrivals/late departures if required, must be arranged by the participants themselves, directly with the center, and must be paid for by the participant him/herself.

### Location and Accommodation

**MASHAV** awards a limited number of scholarships. The scholarship covers the cost of the training program including lectures and field visits, full board accommodation in double rooms (two participants per room), health insurance (see below) and transfers to and from the airport. Airfares and daily allowance are not included in the scholarship.



The course will be held at the Golda Meir MASHAV Carmel Training Center, located at 12 David Pinsky St., Haifa. Participants will be accommodated in double rooms (two participants per room).

### Health Services

Medical insurance covers medical services and hospitalization in case of emergency. It does not cover the treatment of chronic or serious diseases, specific medications taken by the participant on a regular basis, dental care and eyeglasses. Health authorities recommend that visitors to Israel make sure they have been inoculated against tetanus in the last ten years. Subject to the full binding policy conditions. Participants are responsible for all other expenses.

## Organizations

### About MASHAV

MASHAV – Israel’s Agency for International Development Cooperation is dedicated to providing developing countries with the best of Israel’s experience in development and planning. As a member of the family of nations, The State of Israel is committed to fulfilling its responsibility to contribute to the fight against poverty and to the global efforts to achieve sustainable development. MASHAV, representing Israel and its people, focuses its efforts on capacity building, sharing relevant expertise accumulated during Israel’s own development experience to empower governments, communities and individuals to improve their own lives. MASHAV’s approach is to ensure social, economic and environmental sustainable development, and is taking active part in the international community’s process of shaping the Post-2015 Agenda, to define the new set of the global Sustainable Development Goals (SDGs). MASHAV’s activities focus primarily on areas in which Israel has a competitive advantage, including agriculture and rural development; water resources management; entrepreneurship and innovation; community development; medicine and public health, empowerment of women and education. Professional programs are based on a “train the trainers” approach to institutional and human capacity building, and are conducted both in Israel and abroad. Project development is supported by the seconding of short and long-term experts, as well as on-site interventions. Since its establishment, MASHAV has promoted the centrality of human resource enrichment and institutional capacity building in the development process – an approach which has attained global consensus. [www.mashav.mfa.gov.il](http://www.mashav.mfa.gov.il) [www.facebook.com/MASHAVisrael](https://www.facebook.com/MASHAVisrael)

### About MCTC

The Golda Meir MASHAV “Carmel” International Training Center was founded by Golda Meir in Haifa in 1961. MCTC was the first of its kind in the domain of women’s empowerment and since its inception has had a profound influence on both individuals and the policy arena. MCTC endeavors to provide professional women and men from developing countries and transitional societies with the necessary tools for women’s empowerment. It aims to enable women to contribute to the socioeconomic development processes of their communities and consequently advance their status. To this end, MCTC conducts training activities, both in Israel and overseas, to advance women’s participation in public life. To date, over the 52 years of MCTC’s existence, almost 19,000 women and men from over 150 countries have benefitted from hundreds of training activities. Today, many of them hold key positions at the local or national level, or within the United Nations. [www.mctc.org.il](http://www.mctc.org.il)

### About UN Environment

The United Nations Environment, established in 1972, is the voice for the environment within the United Nations system. UN Environment acts as a catalyst, advocate, educator and facilitator to promote the wise use and sustainable development of the global environment. UN Environment’s mission is "To provide leadership and encourage partnership in caring for the environment by inspiring, informing, and enabling nations and peoples to improve their quality of life without compromising that of future generations." [www.unep.org](http://www.unep.org)

### About UNHABITAT

UN-Habitat is the United Nations program working towards a better urban future. Its mission is to promote socially and environmentally sustainable human settlements development and the achievement of adequate shelter for all.

In October 2016, at the UN Conference on Housing and Sustainable Urban Development – Habitat III – member states signed the New Urban Agenda. This is an action-oriented document which sets global standards of achievement in sustainable urban development, rethinking the way we build, manage, and live in cities. Through drawing together cooperation with committed partners, relevant stakeholders, and urban actors, including at all levels of government as well as the private sector, UN-Habitat is applying its technical expertise, normative work and capacity development to implement the New Urban Agenda and Sustainable Development Goal 11 – to make cities inclusive, safe, resilient and sustainable. [www.unhabitat.org](http://www.unhabitat.org)

For further information, please contact:

The Golda Meir MASHAV "Carmel" International Training Center

**Tel:** 972-4-8375904

**Fax:** 972-4-8375913

**Email:** [Katerina@mctc.org.il](mailto:Katerina@mctc.org.il)

**Website:** [www.mctc.org.il](http://www.mctc.org.il)

**Address:** 12 David Pinsky Street, Haifa, Israel





STATE OF ISRAEL



Israel's Agency for International  
Development Cooperation  
Ministry of Foreign Affairs



The Weitz Center for  
Sustainable Development

**MASHAV - Israel's Agency for International  
Development Cooperation**

**with**

**The Weitz Center for Sustainable Development**

invite professionals  
to participate in the

**International Course:**

**"Policies, Strategies and Support Systems for Rural  
Revitalization"**

**November 26<sup>th</sup> – December 20<sup>th</sup>, 2017**



## About the Course

### Background

The decline in the profitability of agriculture and environmental degradation has jeopardized the health and success of rural areas and their residents. Processes of urbanization, trade liberalization, government investment elsewhere and industrialization have left many rural areas in developing countries and transition economies with limited income or employment opportunities for rural residents.

The international training *Policies, Strategies and Support Systems for Rural Revitalization* is designed to empower participants to approach these difficulties by identifying channels for rural development and revitalization, specifically through the diversification of economic activities; improvement of social services; the establishment of an effective system of support for economic and social development and strengthening agricultural production. The course adopts the integrated approach for rural development – The Rehovot Approach, which stresses the importance of integrating economic activities, integrating national policies with local interests, and utilizing local assets for the development process.

### Aims

The course aims to:

- Provide participants with knowledge, tools and strategies related to rural revitalization
- Inspire and energize participants to be agents for positive change in their countries
- Expose participants to new approaches and opportunities in the field of rural revitalization
- Present Israel as a case study from which to draw valuable lessons about rural revitalization
- Enrich participants with professional skills with which to develop their careers and best benefit their communities and countries
- Connect participants with an international network of professionals in their field



## Application

### Main Subjects

The program will provide participants with knowledge and tools in the following subjects:

- + The role of agriculture in rural revitalization (information and communication technologies, agricultural R&D, extension work, market access and competitiveness)
- + Economic development and diversification of economic niches in the rural realm (eco/agro-tourism, agro-industry, stimulating entrepreneurship).
- + Ways to address the challenges posed by the provision of social services to dispersed rural populations. (community participation, empowerment and resilience)
- + Sustainable development approaches (Green growth, asset-based development, sound environmental practices, adapting to climate change risks).
- + Partnerships, financial and organizational tools for rural revitalization (the role for local government, infrastructure investments, SME support, settlement upgrading, PPP's).
- + Israeli examples and case studies which illustrate the above-mentioned concepts.

### The Israeli experience

Israel has gained significant experience in rural development and revitalization. This includes national policies for rural development, the establishment of cooperative rural settlements, adopting novel technologies for agricultural production, and contemporary economic diversification in various rural areas.

### The methodology

Participants will participate in both classroom based lectures and study visits, benefiting from the experience and knowledge of high-level Israeli experts and consultants. Israeli case studies and practice will be discussed throughout the program. Additionally, participants will be required to formulate and present a project of interest relevant to the topic of this course. For this purpose, some pre-course work will be required. Detailed instructions will be sent to the selected participants.

*Remark: Please take into consideration that the program involves daily walking on the campus as well as during field visits.*

## Application Requirements

*The training targets highly motivated individuals working to upgrade declined rural areas. Typically we are looking for: decision makers and policy makers working in governmental ministries, specifically in the field of rural development, environment, agriculture and resource management, planning and economics; Employees of local authorities in the relevant fields; Representatives of rural association; Managers of cooperatives, NGOs or CBOs; Key representatives from private sector businesses operating in the field.*

### Application forms

Application forms and other information may be obtained at the nearest Israeli mission or at MASHAV's website: <http://mashav.mfa.gov.il/MFA/mashav/Courses/Pages/default.aspx>.

Completed application forms, including the medical form, should be sent to the relevant Israeli mission in the respective country **until September 8<sup>th</sup>, 2017**.



## General Information

### Arrival and Departure

Arrival date:	November 26, 2017
Opening date:	November 27, 2017
Closing date:	December 19, 2017
Departure date:	December 20, 2017

Participants must arrive at the training center on the arrival date, and leave on the departure date. Early arrivals/late departures if required, must be arranged by the participants themselves, directly with the hotel/center, and must be paid for by the participant him/herself.

### Location and Accommodation

**MASHAV** awards a limited number of scholarships. The scholarship covers the cost of the training program including lectures and field visits, full board accommodation in double rooms (two participants per room), health insurance (see below) and transfers to and from the airport. Please note that airfares and daily allowance are not included in the scholarship.

### Health Services

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The course will be held at **the Weitz Center for Sustainable Development**, situated within the campus of **the Faculty of Agriculture, Rehovot, Israel**. Participants will be accommodated at **the Reisfeld Residence** in single rooms in shared apartments (4-5 participants per apartment).

## About MASHAV

*MASHAV – Israel's Agency for International Development Cooperation is dedicated to providing developing countries with the best of Israel's experience in development and planning. As a member of the family of nations, The State of Israel is committed to fulfilling its responsibility to contribute to the fight against poverty and to the global efforts to achieve sustainable development. MASHAV, representing Israel and its people, focuses its efforts on capacity building, sharing relevant expertise accumulated during Israel's own development experience to empower governments, communities and individuals to improve their own lives. MASHAV's approach is to ensure social, economic and environmental sustainable development, and is taking active part in the international community's process of shaping the Post-2015 Agenda, to define the new set of the global Sustainable Development Goals (SDGs).*

*MASHAV's activities focus primarily on areas in which Israel has a competitive advantage, including agriculture and rural development; water resources management; entrepreneurship and innovation; community development; medicine and public health, empowerment of women and education. Professional programs are based on a "train the trainers" approach to institutional and human capacity building, and are conducted both in Israel and abroad. Project development is supported by the seconding of short and long-term experts, as well as on-site interventions. Since its establishment, MASHAV has promoted the centrality of human resource enrichment and institutional capacity building in the development process – an approach which has attained global consensus.*

<http://mashav.mfa.gov.il>

<https://www.facebook.com/MASHAVisrael>

## About the Weitz Center for Sustainable Development

*The Weitz Center for Sustainable Development is a leader in capacity building for sustainable development. Our work is dedicated to enhancing the efforts of international agencies, governments, communities, civil society and private sector organizations to achieve positive social and economic change both in Israel and abroad across developing and transitioning countries. Towards this end, we offer high quality training and consulting services, highlighting our practical, assets-based and integrated approach to development.*  
<http://www.weitz-center.org/>

For further information, please contact:

**Weitz Center for Sustainable Development:**

**Address:** Rehovot 7610001, Israel

**Tel:** 972-8-9474111 / **Cell:** 972-54-6655233 (Mrs. Ronit Shpindel)

**Fax:** 972-8-9475884

**Email:** [ronit@weitz-center.org](mailto:ronit@weitz-center.org)

**Website:** [www.weitz-center.org](http://www.weitz-center.org)



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**MASHAV - Israel's Agency for International  
Development Cooperation**

with

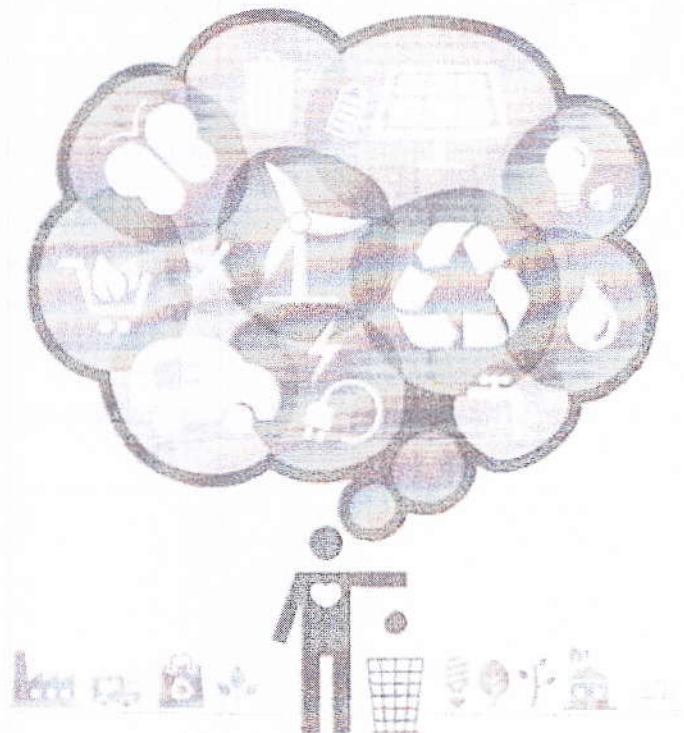
The Weitz Center for Sustainable Development

invite professionals  
to participate in the

**International Course:**

**Green Growth: Policy and economic measures as  
tools for local and regional  
sustainable development**

**November 26<sup>th</sup> – December 20<sup>th</sup>, 2017**





## About the Course

### Background

Green growth is the new revolutionary development paradigm that sustains economic growth while at the same time ensuring climatic and environmental sustainability. It focuses on addressing the root causes of these challenges while ensuring the creation of the necessary channels for resource distribution and access to basic commodities for the impoverished. Developing countries are the key to achieving global green growth in two major ways. Firstly, the potential economic and social impacts of environmental degradation are particularly important for developing countries. They face severe economic, social and ecological threats from energy, food and water insecurity and are the most vulnerable to climate change. They also tend to be more dependent than advanced economies on the exploitation of natural resources for economic growth. Given the centrality of natural assets in low-income countries, green growth policies can reduce vulnerability to environmental risks and increase the livelihood security of the poor. Secondly, although today most developing countries contribute only minor shares to global greenhouse gas (GHG) emissions compared to the OECD and major emerging economies, they will increase their emissions if they follow conventional economic growth patterns.

Green growth strategies can help economies and societies become more resilient as they work to meet demands for food production, transport, housing, energy and water. Such strategies can help mitigate the impacts of adverse shocks by reducing the intensity of resource consumption and environmental impacts, while alleviating pressure on commodity prices. Green growth also offers competitive advantages to those countries that commit to economic policy innovations. The global market for green goods and services is vast and growing fast, offering countries the dual benefit of prosperity and job creation.

The international training *Green Growth: Policy Measures and Implementation Tools* is designed to expose participants to new policies and economic tools reflecting costs and benefits of environmental and social impacts, necessary strategies for achieving sustainable consumption and production, measures for climate change mitigation, adaptation and energy independence, and the creation of new engines for economic growth.

### Aims

The course aims to:

- Provide participants with knowledge, policies, tools, strategies and technologies related to green growth
- Inspire and energize participants to be agents for positive change in their countries
- Expose participants to new approaches and opportunities in the field of green growth
- Present Israel as a case study from which to draw valuable lessons about green growth
- Enrich participants with professional skills with which to develop their careers and best benefit their communities and countries
- Connect participants with an international network of professionals in their field

## Application

### Main Subjects

The program will provide participants with knowledge and tools in the following subjects:

- + The conceptual transition to Green Growth
- + Sustainable consumption and production & resource efficiency
- + Policy, legislative and regulatory pathways to low emissions development (exs. include green licensing and standards, taxation and subsidies, punitive measures)
- + Supportive government measures for green growth (green procurement, grants for greening industry, support for eco-innovation, training)
- + Climate Change Mitigation and Adaptation
- + Green growth-related entrepreneurship: startups and innovative technologies

### The Israeli experience

On October 23, 2011, the Israel cabinet approved the proposal of the Minister of Environmental Protection and the Minister of Industry, Trade and Labor to prepare a National Green Growth Strategy for the country for the years 2012 – 2020. As of today, the national plan outlines current and future measures for achieving green growth, a review of the cost/benefit of each of the recommended steps, targets and tools for their implementation, and a definition of the economic, social and environmental outcome indicators to track the success of the plan in achieving its targets.

### The methodology

Participants will participate in both classroom based lectures and study visits, benefiting from the experience and knowledge of high-level Israeli experts and consultants as well as relevant materials from UNEP, UNIDO and the World Bank Institute. Israeli case studies and practices will be discussed throughout the program. Additionally, participants will be required to formulate and present a group project of interest relevant to the topic of this course. For this purpose, some pre-course work will be required. Detailed instructions will be sent to the selected participants.

*Remark: Please take into consideration that the program involves daily walking on the campus as well as during field visits.*

## Application Requirements

*This prestigious training targets highly motivated decision makers, policy makers and professionals from developing countries in the fields of transport, energy, water, waste, agriculture, climate change, infrastructure and economic development. It is tailored towards those working in government ministries or local authorities, NGOs and CBOs active in the field of entrepreneurship and startup, development agencies, policy makers of local and foreign investment funds and development banks, business organizations, and academic institutions.*

### Application forms

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## General Information

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Departure date:	December 20, 2017

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### Location and Accommodation

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## About MASHAV

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<http://mashav.mfa.gov.il>

<https://www.facebook.com/MASHAVisrael>



## About the Weitz Center for Sustainable Development

*The Weitz Center for Sustainable Development is a leader in capacity building for sustainable development. Our work is dedicated to enhancing the efforts of international agencies, governments, communities, civil society and private sector organizations to achieve positive social and economic change both in Israel and abroad across developing and transitioning countries. Towards this end, we offer high quality training and consulting services, highlighting our practical, assets-based and integrated approach to development.*

<http://www.weitz-center.org/>

For further information, please contact:

**Weitz Center for Sustainable Development:**

**Address:** Rehovot 7610001, Israel

**Tel:** 972-8-9474111 / Cell: 972-54-6655233 (Mrs. Ronit Shpindel)

**Fax:** 972-8-9475884

**Email:** [ronit@weitz-center.org](mailto:ronit@weitz-center.org)

**Website:** [www.weitz-center.org](http://www.weitz-center.org)